

# FALL STYLE EXHIBIT

## In Ladies' Ready-to-wear, Millinery and Shoes

Our good news to the public this year is, that merchandise although high is not what most people have been led to believe,—prohibitive. It is possible to secure beautiful garments in all departments at prices easily within reach of all.

**Wirthmore**  
**Waists**  
**\$1.00**  
*the factory price*

The garments shown at this exhibit are absolutely new, brought directly from the greatest style centers of America.  
The garments are here for your choosing and our honest advice is **BUY EARLY**.  
It is to your best interest to come now and pick out the clothes most suited to your particular style and price.

*Competent salespeople are here to assist you in every way possible.*  
**YOU ARE WELCOME WHETHER YOU BUY OR NOT**

**Georgene**  
**Blouse**  
**\$4.00**  
*special*



*Shetland Velour*  
at **\$25.00**

### Department of Ladies' Ready-to-wear

#### Extraordinary Values in Coats

Decidedly youthful appearance these pile fabric Velours in Navy, Copen, Burgundy, Green, Brown and Reindeer shade. Button trimmed or with luxurious fur collars and full lined throughout.

**\$16.50 \$22.50 \$27.50**

#### SPECIAL FEATURES IN Mixtures and all-wool Coats

Such attractive garments as shown in this line are seldom seen at the price. Good, warm, dependable coats at

**\$18.50 \$25.00 \$29.50**

#### DeLuxe Styles in finest Textures

It is indeed a pleasure to offer such wonderful garments as are shown in this assortment at prices not much above what you would have paid a year ago. Velour de Lain, Broadcloth, Imperial Velour, Silvertones, Crystal Cord, Moss Spray, Camelette and many other weaves and mixtures. Beautifully silk lined, plain or fancy material.

**\$37.50 \$45.00 \$60.00**  
AND UP

#### Plush and Silk Velours

The comfortable coat for cold winter days, and are especially suitable for persons who ride or like an extremely warm wrap. One special purchase of extraordinary values to sell at

**\$29.50 \$32.50 \$35.00**

#### Finest values in Baffin Seal, Silk Velours and Silk Plush

Full Silk, fancy or plain lining, either plain or luxuriously fur trimmed.

**\$45.00 \$60.00 \$85.00**  
AND UP

#### Fall and Winter Suits

More beautiful than ever, are shown at prices not exorbitant, in a high quality all wool Suit. Many youthful designs and strictly tailored models or the more elaborate fashions with seal or fancy trimming may be had. Colors and materials are exquisite. We are sure you will be delighted.

**\$45.00 \$55.00 \$65.00**  
AND UP

#### New Fall Suits

Again foresight in buying has enabled us to show an unusual line of exceedingly beautiful and durable suits at popular prices ranging from

**\$25.00 \$29.50 \$35.00**

#### Splendid values in all-wool Serge Dresses

A very excellent quality Serge dress. Suitable for school or business, in colors of blues and browns, at

**\$15.00**

#### A Large Assortment

of these desirable wool dresses for all-year-round wear, in sizes from 16 to 44, either plain or gowns of more elaborate designs may be had.

**\$18.50 \$22.50 \$27.50**

#### Silk Frocks

of simple design in blue, brown, and black Satins; very neat and durable.

**\$16.50**

#### Beautiful Silk Gowns

of the better qualities and newest models are shown. Satins, Crepe de Chines, Taffetas, and Georgettes, combination Georgette and Satin, richly trimmed in fringe, braid or beads.

**\$29.50**  
AND UP

#### Children's Coats

An unusual large assortment for the Kiddies, cute Cloth Coats in all colors and sizes; fancy Velvets and Velours, some fur trimmed. All new coats.

**\$4.50**  
AND UP

#### Misses' and Juniors' Coats

In the very styles so much desired by the well-dressed girl. Coats for school or dress occasion may be had in a wide range of style, material and color.

**\$10.50 \$16.50 \$25.00**

A few last year garments good style at a PRICE.

### Department of Ladies' Millinery

This important department of ladies' furnishings is very ably taken care of by the most competent help we can secure. Pattern hats in the famous Gage, Fisk and Criterion models may be had.

#### A Special Department

For those desiring special shapes or distinctive designs, expert manufacturers and trimmers are employed for this purpose.

Courteous treatment and helpful advice as to the newest and most desirable models for each individual customer are given to all.

#### Our Prices

are always reasonable. It is our aim to do a large volume of business at a small profit. This we believe is the key to real success. A mutual benefit to both customer and merchant.

**Dorothy Dodd**  
**SHOES**

#### Autumn Footwear Display

The dominant feature of our Fall Style Showing in our windows and is the true style element.

Gray Kid Shoes in Turns or Welt soles, military or Louis heels; guaranteed fast colors. Sizes 2½ to 8, width AA to C.

**\$7.00 to \$10.00**

The new Field Mouse Shoes in all Kid or Cloth tops, military or Louis heels. Sizes 2½ to 8, width AA to C.

**\$8.00 to \$10.00**

Brown Kid Shoes in military or Louis heels, all Kid or cloth tops. Sizes 2½ to 8, width AA to C.

**\$7.00 to \$10.00**

Bronze Kid in a fancy dress shoe, light turn soles, Louis heels. Sizes 2½ to 8, width AA to C.

**at \$9.00**

Gray Suede Shoe in a welt sole, Louis heel; a perfect model  
**at \$10.00**

If you are looking for an attractive shoe that will stand the test of hard wear, try a pair of those Brown Calf Shoes. Sizes 2½ to 8, width AA to D.

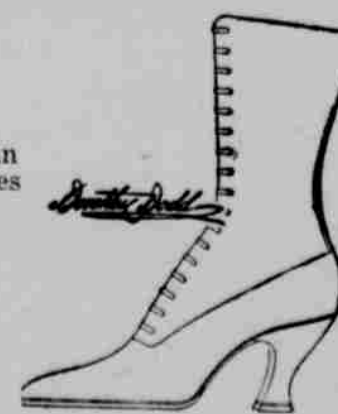
**\$8.00 and \$9.00**

#### Black Shoes

A large assortment of fancy and service Shoes in Pat. Leather, Gun Metal, Glazed and Shoe Soaf Kid, in all the different style heels. Sizes 2½ to 8, widths AAA to E.

**\$3.50 to \$10.00**

The Goodyear Glove Rubber for all styles of shoes  
**All Shoes Guaranteed as Represented**



*Baffin Seal, Raccoon*  
collar and cuffs **\$85.00**



*A Tailored Model*  
at **\$37.50**

**Basement Bargains**  
**Superior Street Store**

**ROBINSON'S**

ALMA, MICHIGAN

**Are you using gasoline**  
**Sunday?**  
**DON'T DO IT**

*A Rest Room is Provided Absolutely Free for Your Convenience. Directly on Your Way to the Depot*